Ad of the Month: Oh, Good Lords!

February 1, 1999 By Gabi Horn

“Making love is a beautiful thing. Dying for it is stupid, stupid, stupid,” said actress and former porn queen Traci Lords in an interview about her recent role giving face for Make Love Not AIDS. Swinging with the retro trend, the San Francisco–based nonprofit’s new AIDS awareness project borrowed the ’60s “Make Love Not War” slogan, and recruited celebs like Lords and RuPaul to promote “responsible sexuality.” Lords is spreading the love at bus shelters and in high schools across the country. FYI: “The tear is real,” said Make Love founder Lisle Taaje.

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